



## IYIP INTERNSHIP 2024-2029

### Person responsible for strategic communication for engaged and united citizenship in Ecuador

**Internship location:** Portoviejo, Ecuador

**Host organization:** YMCA Manabi The Christian Association of Young People

"YMCA Manabí" is a civil society organization committed to the development of citizenship skills, the exercise and application of rights, with the objective of promoting human development, education, training, integral development, and promotion of human rights, with priority attention to certain sectors, and emphasis on children, adolescents, young people, women and social leaders.

YMCA Manabí has been present in Portoviejo since 1998 and has contributed to the consolidation of community socio-organizational spaces for young people and women, strengthening their leadership and social action, transforming them into strategic actors in the development of their communities. It promotes equity, solidarity, prevention of gender violence, protection of the environment and the implementation of public policies that contribute to the full exercise of their rights.

**Position Title :** Person responsible for strategic communication for engaged and united citizenship

**Mandate:** The intern will work with our partner YMCA Manabí to support more strategic and safer use of ICT by civil society, particularly girls and young women, in Ecuador. They will also work on the development of projects on the environment, sustainable mobility and urban planning and will be assigned to current projects and tasks in accordance with the activity plan below. Finally, they will intervene in training, the defense of Internet services, the strengthening of the leadership capacities of young women and the promotion of the use of free and open source software.

During the 4 months internship abroad, the intern will benefit from adequate accommodation and a safe and secure workplace in Portoviejo.

The intern will have, among other things, the opportunity to:

- **Contribute to strategic thinking with the team to strengthen the organization's presence in the community on social media and the web.**
- **Participate in the development of a daily and weekly work plan to ensure content is uploaded according to agreed deadlines by managing social media calendars.**
- **Participate in the creation of engaging and diverse content (in Spanish) in order to maximize the power and reach of the content by promoting it in an attractive way on social media to increase viral traffic.**

- **Produce podcasts as needed.**
- **Establish and maintain relationships with key members of targeted communities. The school of integrative leadership, the Young Men's Christian Association "YMCA Manabí" is a civil society organization committed to the development of citizenship capacities, the exercise and applicability of their rights, whose objective is to promote human development, education, training, integral development, and the promotion of human rights, with sectors of priority attention and emphasis on children, adolescents, young people, women and social leaders.**
- **Promote equity, solidarity, prevention of gender violence, protection of the environment and encourage the implementation of public policies that contribute to the full exercise of their rights.**

**Required skills :** The candidate must have a strong interest in the field of international development, gender equality, but also in communication, media and advocacy development. They must speak Spanish and have good writing skills.

### **Training before departure and upon return from the internship**

Before leaving, participants have the chance to participate in a 4-weeks professional training course (**in french**) led by instructors **recognized in their field** , during which they will address diverse themes as per the following program.

The IYIP also aims to help participants integrate the job market when they return. In this context, participation in the program includes **workshops** designed to **improve interview skills and strengthen job search tools** .

### **In addition, participation in the IYIP covers:**

- Travel and medical insurance costs;
- Plane tickets;
- Mandatory vaccinations\*;
- The cost of the visa, if necessary;
- The organization of accommodation ;
- Daily living expenses ;
- Personalized follow-up during your international stay.

### **Duration of international stay: 4 months**

### **To be eligible for the International Youth Internship Program (IYIP), the candidate must:**

- Be a Canadian citizen or permanent resident;
- Be facing barriers to employment by belonging to or identifying with a group of people who face discrimination such as people living with disabilities, Indigenous people, racialized youth and members of the 2SLGBTQI+ community.
- Be between the ages of 18 to 30 years old at the time of final selection (i.e. at the time of signing the contract by the intern and Alternatives);
- Have never participated in the IYIP (with some exceptions: see our FAQ section)

**Language: good knowledge of written and spoken Spanish required.**

**Interested? To register, please access the form below by clicking on apply.**

**Only those who send their CV and covering letter (via the registration form) will be considered in the selection process.**

Information: [psij@alternatives.ca](mailto:psij@alternatives.ca)

**Take your chance!**